

Bio:

My name is Ellen Winter and I am the Chief Philanthropy Officer at Brevard Zoo leading an 100M Campaign to build an Aquarium in Port Canaveral and all the daily operations and capital projects at the Zoo. I have a Master Degree in Business and Marketing, and a PhD in Organization Development. I wrote my dissertation on the impact of after school programs for low-income youth, and I was at the time working for Boys & Girls Clubs of Chicago. One of my main findings from my data analysis was the importance of giving kids the opportunity to be kids and to have fun. Those kids were underserved and many of them suffered from trauma, and it was beautiful to watch them when they came to the Clubs and had the chance to play sports, theater, computer, and a warm meal.

I am an expert in campaigns and fundraising strategies, I have overseen the marketing and social media departments throughout my entire career, and I was born and raised in Brazil, so soccer was more like a religion growing up. This community was very kind to me and my family when we moved here three years ago, and I would love the opportunity to give back and serve on a board that provides so many wonderful programs and skill sets to youth and our local community.